

Change the
FUTURE
of AMD CARE

AdaptDx™
PRO X
Guided by Theia™



BUILDING VALUE THROUGH PRACTICE PROFITABILITY AND PATIENT OUTCOMES

The AdaptDx Pro™ holds the potential to **increase revenue per patient by another \$500 or more.** This is accomplished by driving four key streams of ancillary revenue that directly support improved patient outcomes:

Medical reimbursement

- CPT 92284 for dark adaptation testing
- Average national reimbursement of \$60.63
- Multiple ICD-10 codes

Optical sales

- HEVL protection
- UVA/UVB protection
- Sunglasses
- Multiple pair KPI

Follow-up imaging & testing

- OCT
- Fundus
- Perimetry testing

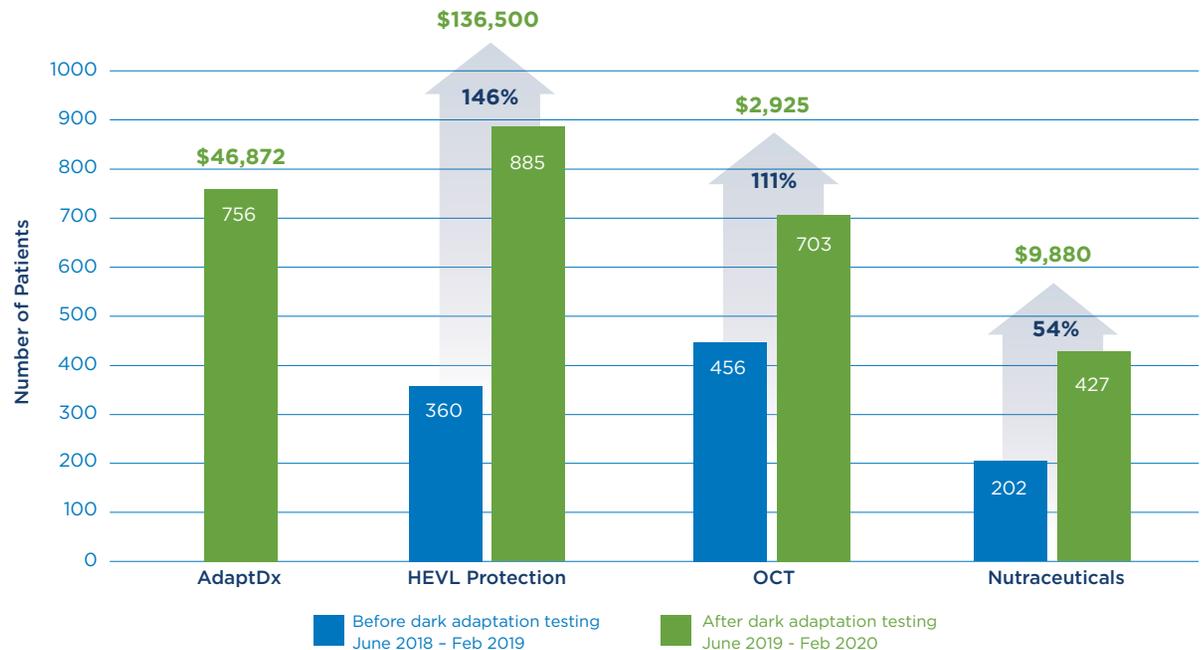
Nutraceutical sales

- Treat oxidative stress
- Slow AMD progression



Revenue Impact of Dark Adaptation Testing in a Two-clinic Practice

\$196,177 INCREASE IN REVENUE IN 8 MONTHS



The financial projections and information about billing are for illustration purposes, and actual performance will vary by practice, physician judgment and patient need.

INCREASING REVENUE PER PATIENT

With a comprehensive approach, each patient represents nearly **\$500** in medically necessary exams and testing in the first year of an early AMD diagnosis.



1 FIRST VISIT	2 FOLLOW-UP APPOINTMENT	3 6-MONTH FOLLOW-UP APPOINTMENT
Routine exam + Dark adaptation rapid test	Medical office visit (\$70) + Dark adaptation extended test (\$60) + Imaging (\$40)	Medical office visit (\$70) + Dark adaptation extended test (\$60) + Imaging (\$40)
\$150	\$170	\$170

POTENTIAL ANNUAL MEDICAL REVENUE PER PATIENT

\$490

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PREVALENCE OF AMD

Greater than **diabetic retinopathy** + **glaucoma** combined



IMPROVING PATIENT OUTCOMES

As part of an integrated care model, the AdaptDx Pro can help enhance patient satisfaction and outcomes in both optometry and ophthalmology practices. Additionally, it has the potential to positively impact patient acquisition and retention.

The AdaptDx Pro solution supports key patient care applications:

1

Optometry without cataract referral

- Test patients over 50 for impaired dark adaptation.
- With an early diagnosis of AMD, your patients have the chance to start treatment earlier with the goal of delaying or preventing the onset of vision loss.

2

Optometry with cataract referral and preoperative cataract work-up

- Test patients over 50 for impaired dark adaptation.
- When the patient is referred to ophthalmology for cataract surgery, advise physician of AMD diagnosis.
- Allows physician to counsel patient and manage expectations while guiding them to optimal intraocular lens (IOL) selection.

3

Ophthalmology for preoperative cataract work-up

- Add AdaptDx Pro testing to existing pre-surgery cataract work-up.
- If AMD is identified, counsel patient and manage expectations while guiding them to optimal IOL selection.



ADAPTDX PRO: A COMPLETE SOLUTION

Device Technology

AdaptDx Pro uses **advanced, precision eye-tracking technology** to measure dark adaptation. The portable device conforms easily to the space and workflow of any practice. Custom eyecups form a light-proof seal, eliminating the need for a darkroom.

Test Performance

Patients are guided through the simple and comfortable test by an **onboard technician, Theia**. Powered by artificial intelligence, she delivers a uniform experience, every time. Her personalized coaching and adaptive feedback helps keep patients focused throughout the test.

Patient Test Results

The AdaptDx Pro measures the **Rod Intercept™ (RI™) time** to measure dark adaptation speed. Impaired dark adaptation is the earliest biomarker for AMD. Similar to an A1C or BP reading, the RI provides an easily recognizable number that often increases patient compliance. Diagnosing AMD before damage is done and drusen are visible means disease progression can potentially be slowed through early treatment and disease management.

Business Results

In turn, improved patient compliance can directly impact profitability through early treatment and disease management revenue. With **technology that can differentiate eye care practices and deliver improved outcomes**, the AdaptDx Pro has the potential to positively affect patient acquisition and patient retention.



EXPERIENCE BREAKTHROUGH TECHNOLOGY

As both a practice differentiator in the eyes of your patients and a potentially significant revenue stream for your business, **the AdaptDx Pro could immediately build value for your practice.** When you combine medical, optical and nutraceutical revenue from patients diagnosed with AMD, you could see a positive impact on your bottom line.

